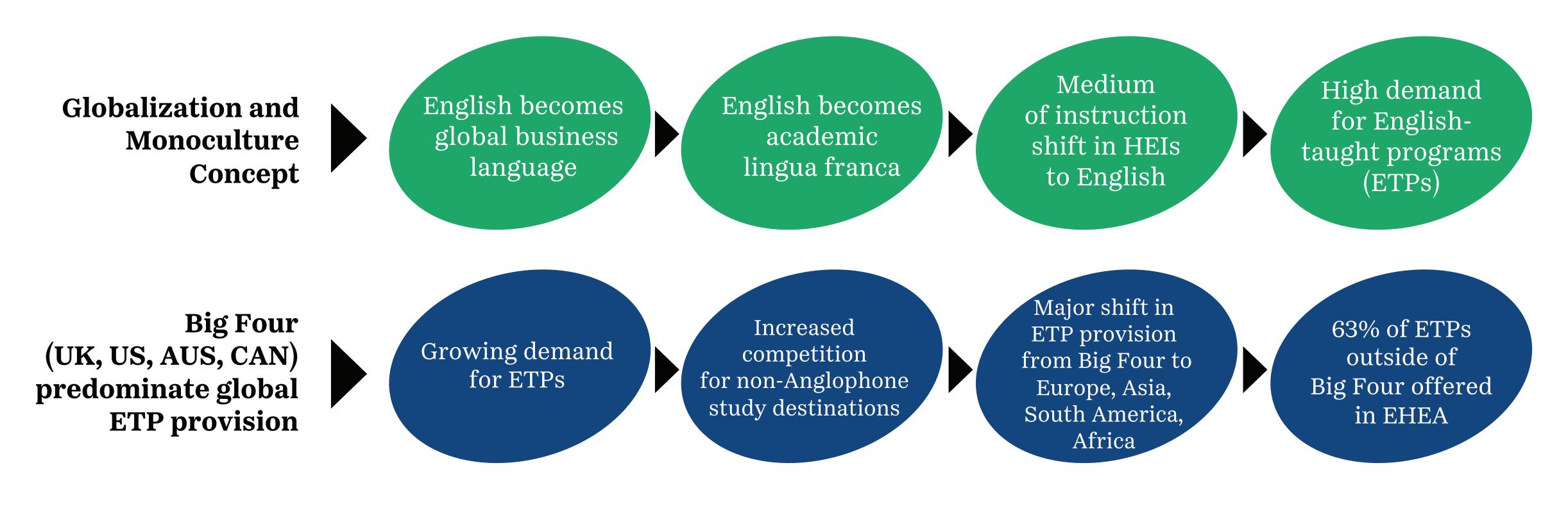
The Proliferation of English-Taught Programs in Non-Anglophone European Higher Education Area

Prepared by Viktoria Jenkins, Exception Specialist



The Road to Englishization

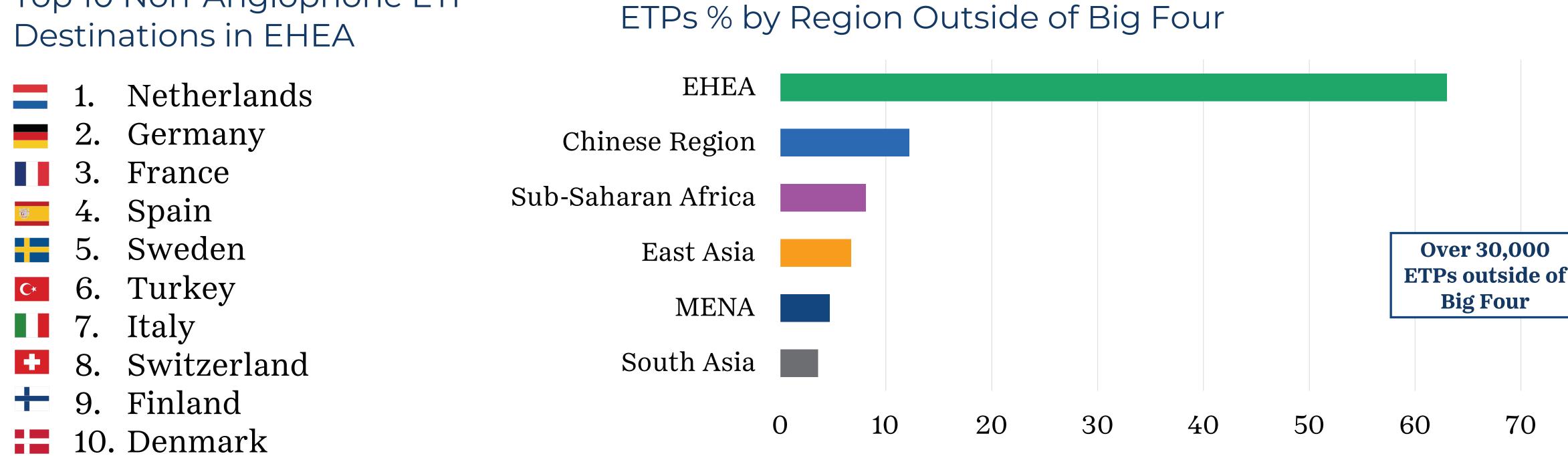


Currently 1 of 5 ETPs is offered outside of the Big Four: over 70% growth since 2017

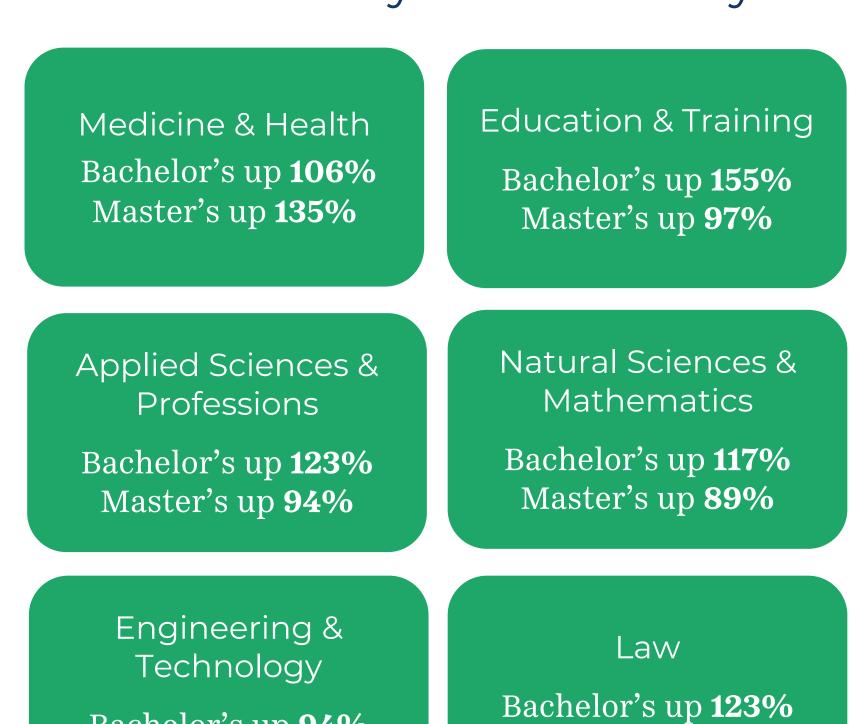


Undergraduate ETPs on the rise (demand 6 times higher than supply)

Top 10 Non-Anglophone ETP Destinations in EHEA



ETP Growth by Field of Study



ETP Curriculum

- Designed for international professions
- Award of joint or double degrees
- Mandatory periods abroad



In a French medical lab, more than half of the people speak only English! Our research evaluations and European projects are done in English, and we speak English to professors from abroad. It has become the international language, no matter what those who are mortified think."

- Jean-Loup Salzmann,

former president of the Conference of University Presidents

Language Ideological Debates on Englishization in the EHEA

Domain Loss Debate

"Domain loss" is a linguistic term for the neglect and decline of a local language in an academic context.

Englishization in science and higher education research conducted in English local European languages cease to develop academically pradual loss of certain language functions loss of status for the local language

Future outlook: Local and national languages will prevail, and linguistic innovations may make the debate obsolete.

Parallel Language Use Policies in European Higher Ed (Nordic countries)

Official parallel language use policies adopted at universities (Nordic Language Declaration of 2006) to promote the balanced use of English and local languages to ensure that English does not encroach on the local language

Englishization at HEIs: Internationalist vs. Culturalist Debate

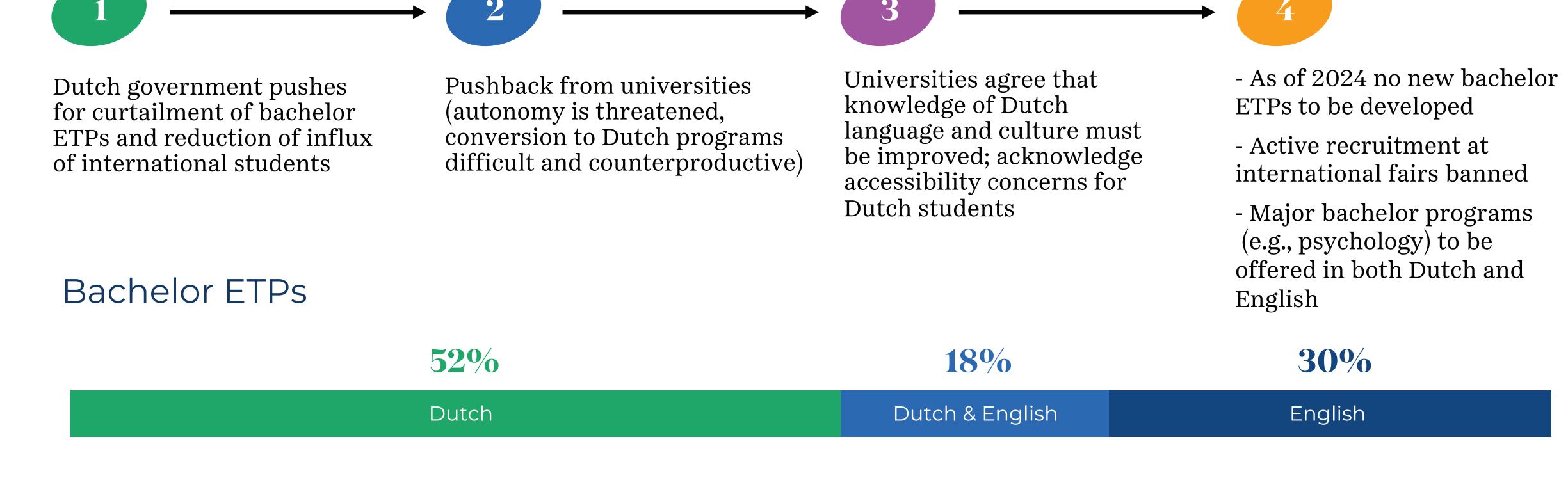
Internationalist

- Englishization is an opportunity
- ETPs increase international competitiveness of
- ETPs attract top international talent
- ✓ ETPs improve quality and raise the bar of teaching and research
- Temporal ETPs counterbalance low domestic student enrollment
- ✓ Public funds are well spent: international students who stay to work are highly skilled workers obtained cheaply (e.g., for the price of a master's degree)
- ✓ University lecturers are only available in English for certain specialized fields

- **Englishization** is a threat
- HEIs have a duty to promote and develop the national language and culture
- × Public funds concerns: no return on investment for international students who leave after graduating
- Displacement of local students
- Overcrowding and quality concerns

Core issue and discussion point: To what extent should English be present in EHEA's higher education teaching and learning?

Englishization Case Example: Bachelor ETPs Netherlands



EHEA Efforts to Curb Englishization

- Formal language policies introduced at European HEIs
- Legislative reforms and regulations put in place to curb use of English and increase use of local languages

ETPs Tuition Fees Introduced for International Students in EHEA

- Finland: ETP fees introduced in 2017 for non-EU students (5,000-18,000 euros per year)
- Germany: state of Baden-Württemberg introduced 1,500 euros semester fee for ETP non-EU students in 2017/18

Future Projections for ETPs in EHEA and Globally

Emerging ETP EHEA destinations:

- **Italy:** rising international student interest (bachelor's +12%, master's
- **Finland:** international student interest in bachelor programs +36% (in medicine and health sciences)
- **Belgium:** rising interest in IT bachelor programs from Bangladesh, Pakistan, Morocco
- Western Europe: growth of ETPs likely to slow
- Growth of bachelor ETPs likely to continue
- Global projection: shift from EHEA leading number of ETPs to ETPs spread in Asia Pacific (Asia Pacific expected to shift from sending to receiving market for international students)

Sources:

The Changing Landscape of English-Taught Programs, British Council and Studyportals, 2021

The Englishization of Higher Education in Europe, Amsterdam University Press, 2021

Parallel Language Use in Nordic countries: https://cip.ku.dk/english/about_cip/about_parallel_language_use/parallel-language-use-in-the-nordic-

ICEF Monitor

OECD: https://www.oecd.org/education/education-at-a-glance/

EAIE: https://www.eaie.org/resource/emerging-study-destinations-europe.html



Bachelor's up **94%**

Master's up **94%**



Master's up 66%