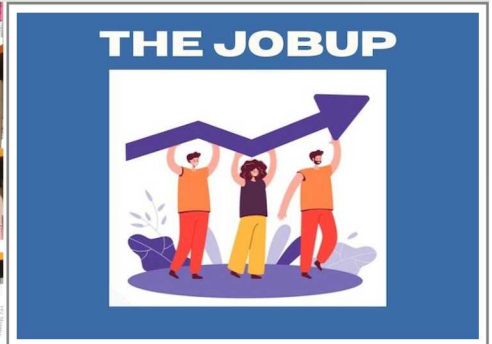


The JobUp

**FIND THE RIGHT WORK IN THE USA
IF YOU ARE AN IMMIGRANT**



Are you an immigrant with a foreign education, but cannot find a good job? This program is for you.

I created it because I have been in your shoes!

The JobUp is a work-readiness accelerator created to support the full socio-professional development of career-minded newcomers in the United States. Structured as a continuing education course, it gives immigrants both the information and the mentoring they need to succeed as new Americans.

"The JobUp has taken me from career potential to career success, giving me a sense of personal and professional achievement that I have never experienced before" ~ Chiara Cescon, San Diego, CA.

Start your training today! [➡ https://bit.ly/3tIR5x8](https://bit.ly/3tIR5x8)

*Follow us on **LinkedIn** at The JobUp, and on **Twitter** @TheJobUpUSA.*

Tiziana Rinaldi is a journalist specialized in workforce-readiness for immigrant professionals. She is the founder of The JobUp. The program is part of the Global Talent Leadership Network at WES.

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The JobUp is a work-readiness accelerator, not a job-placement service
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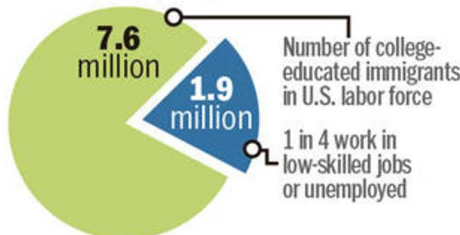


Untapped talent

The cost of brain waste for highly skilled immigrants in the U.S.

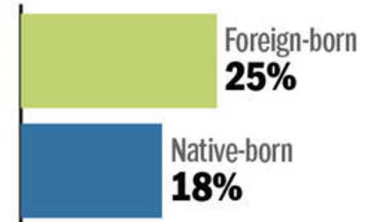
What is immigrant skill under-utilization, also known as brain waste?
When college-educated immigrants are working in low-skilled jobs or are unemployed.

Size of college-educated immigrant population and share experiencing brain waste



SOURCE: Migration Policy Institute

Share of U.S. workforce experiencing brain waste



DESERET NEWS GRAPHIC

Nearly 2 million internationally educated immigrants in the USA (e.g. managers, teachers, MDs, accountants, lawyers, etc.) cannot find meaningful work based on their foreign credentials.

Join The JobUp to learn how to navigate the US hiring process, boost your confidence, and advance your prosperity.

Some of the knowledge you will gain:

- Understand how to succeed in the **US labor market**
- Develop an **action plan** to effectively look for work
- Improve communicative competence and **presentational skills** in American English
- Learn about both **local and national resources** that support your professional development.

"I'll never forget the experience of The JobUp!" ~

Tommaso Filippi

Description: The JobUp is a college-level, continuing education course of eight, weekly interactive classes. We meet on **Zoom**.

New semester 2023: Jan 24—March 14. Tuesdays 6:00 PM - 8:30 PM ET. **Register** [➔https://bit.ly/3tlR5x8](https://bit.ly/3tlR5x8)

Unique Program Features:

- Impactful curriculum equips participants with actionable skills and the confidence they need to dispel uncertainty and find good employment.
- Specialized guest speakers for Q&As.
- Personalized local/national career integration resources.
- Individual mentoring and weekly follow-ups with the teacher.

Requirements for Enrollment:

- Be 18 or older. Advanced level of American English.
- Arrive on time to class; commit to regular attendance; have a computer and a stable internet connection.

To learn more about the program visit: [The-JobUp/medium.com](https://medium.com) "Program Info/Registration." **Questions to** Tiziana.Rinaldi@journalism.cuny.edu.

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